

General Manager's Report –April 26, 2017

1. CED

- RED and Canadian Womens Foundation grant applications submitted
- Shopping Tour coordination, Amy will review post event data during CED meeting
- Imagine sportplex group met with RBC mid March, no communication since they had that meeting, Some comparative sponsorship data was uncovered and forwarded to them.
- North Middlesex and Lucan Biddulph have approached us regarding their CIP plans and need for bank partner

2. JCP

JCP Activities

- Amy is assisting with specialty workshops and next year's schedule with Cindy
- JCP replacement for Yves has been hired for remainder of term, wanting on MTCU for final end date

3. Web Site updates

- Social Media notifications and updates working well.
- Al Simm from CFDC Oxford has expressed interest in partnering with us on some branding and media. Will have detail

4. Workshops

- April 11 workshop in Lucan well attended, mobile workshops scheduled and filling. Expect approximately 10 per workshop
- OMAFRA Selling your product workshop April 27 will be onsite, beginning to fill, Vicki expects about 25 people to attend

5. KPI

- We missed our loan number by 2 weeks, we will have achieved our loan target by June this year. Cindy to review in her report

6. Payroll Deductions and Remittances

Payroll deductions and remittances including HST are up to date

7. CNCFDC White Paper Status

- Paper is expected the week of April 17. It has not been received at the time of this update but will be forwarded to the board prior to the meeting for discussion
- CF Ontario has requested we send the report to liberal MPs only when we receive it then to PC MPs one week later

8. Investment Fund Transfer

- Fed Dev has approved our deficit budget for 2017/2018 as submitted, I expect the IFT discussion will be ongoing and dependant on KPI payouts

9. General Activities:

Admin

- Year-end activity and KPI report submitted, includes success story

HR

- New JCP Ulrike Klein-Fiddler will fill Yves JCP position and work on cleaning up the data in our contacts database and provide admin support in grant application document development

WOCFDC/External Workshops

- WO training in March previously reviewed, Peter and Lee Attended
- WO meeting April 13 held by CFDC Middlesex it was a good opportunity to discuss a few things with Al Simm from Oxford who is also the chair of the WO until 2018
- WO Loan Committee conference call March 28 and April 10

Banks

- Scotiabank, Mainstreet meetings set,
- Attended Chamber summit with RBC commercial bankers, ours and the contact for most of Middlesex, they have been referring more as they become more familiar with our positioning

Marketing/Networking

- Distributed new flyers and removed older ones from Adelaide Metcalfe, Middlesex Centre, Southwest Middlesex, Newbury, and Strathroy offices